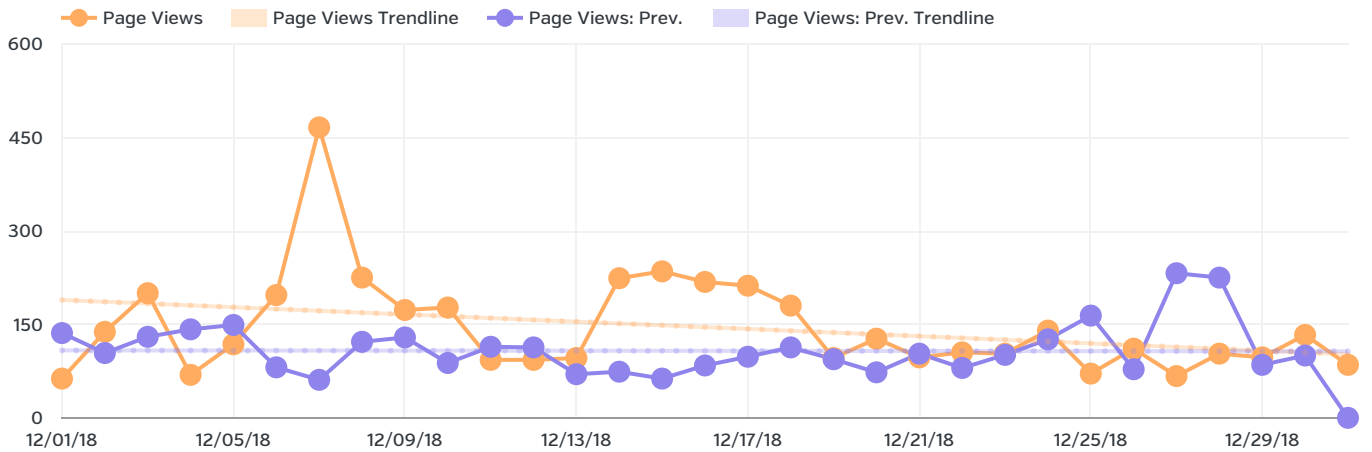


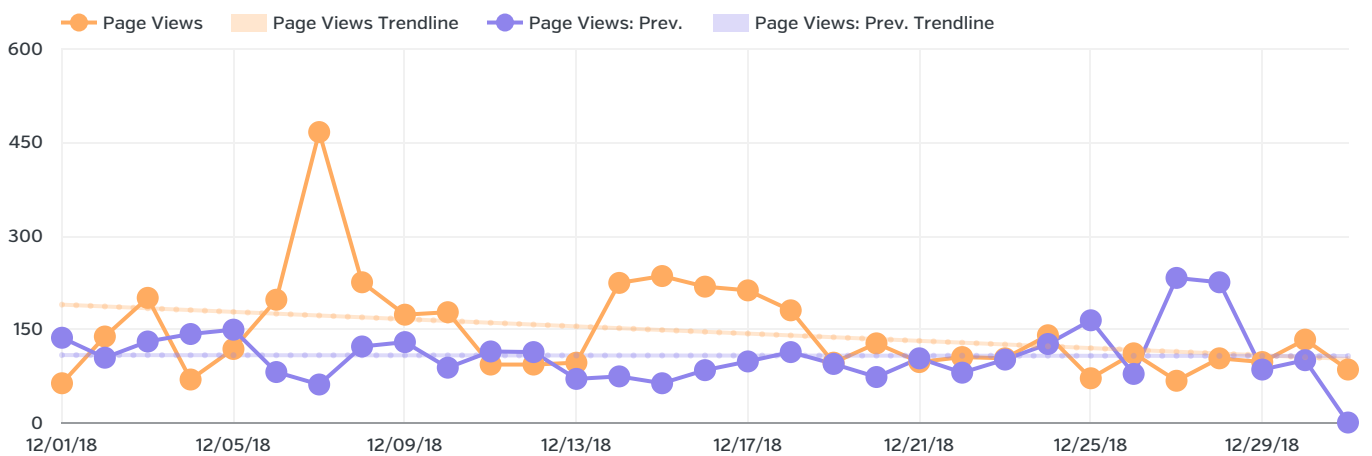
# Summary

12/01/2018 - 12/31/2018 [compared to 11/01/2018 - 11/30/2018]

## CONTENT ALL PAGES



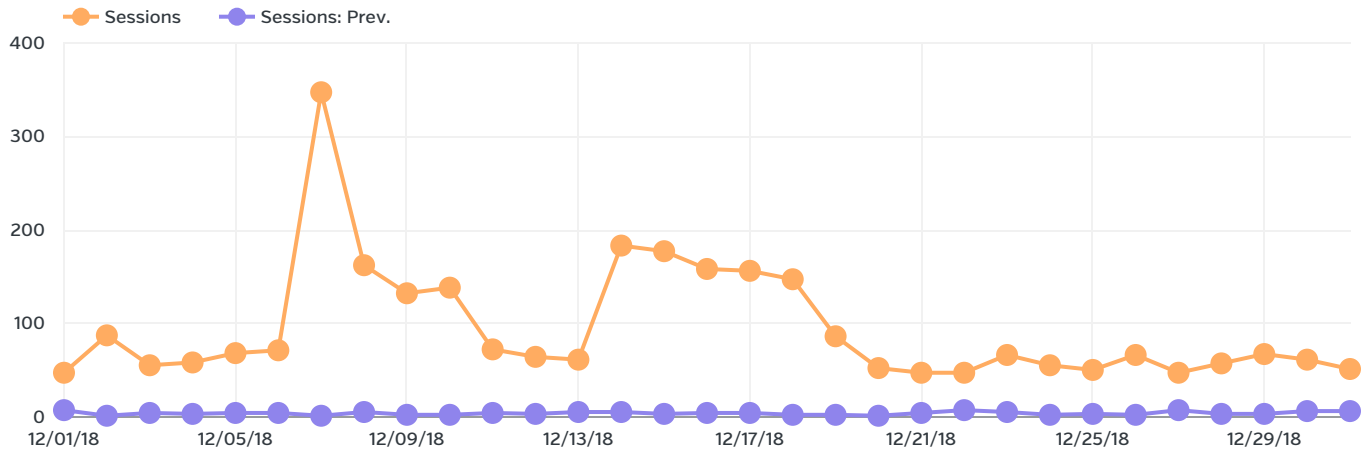
## CONTENT ALL PAGES



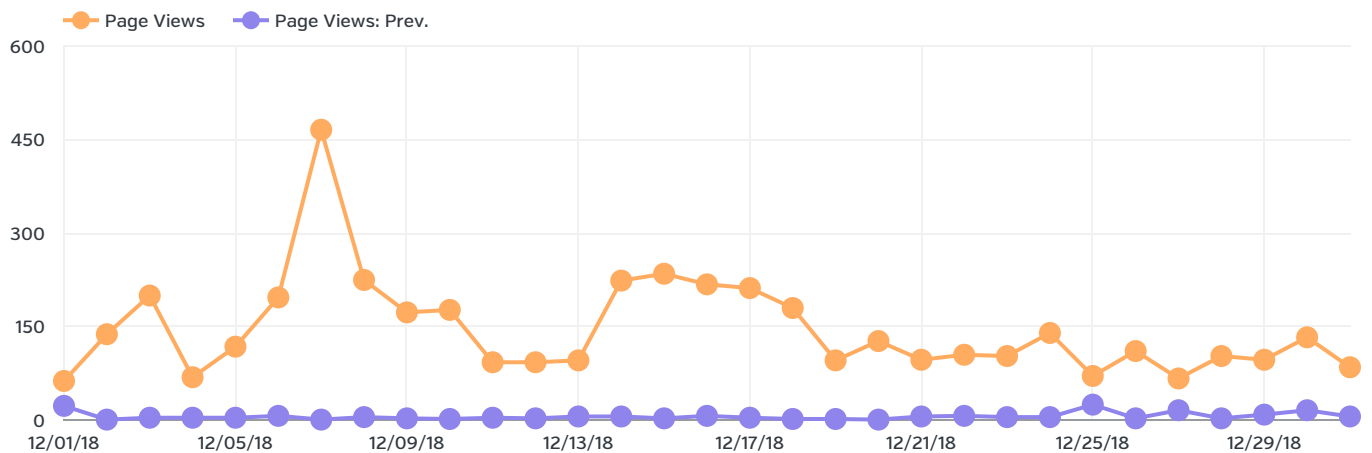
# Visitors Summary

12/01/2018 - 12/31/2018 [compared to 12/01/2017 - 12/31/2017]

## VISITOR SESSIONS LAST MONTH VS LAST YEAR



## PAGE VIEWS LAST MONTH VS LAST YEAR



## VISITOR SESSIONS LAST MONTH VS LAST YEAR

**2,935**

PREVIOUS: 114

▲2474.56%

## PAGE VIEWS LAST MONTH VS LAST YEAR

**4,512**

PREVIOUS: 193

▲2237.82%

## PAGES VIEWED PER SESSION LAST MONTH VS LAST YEAR

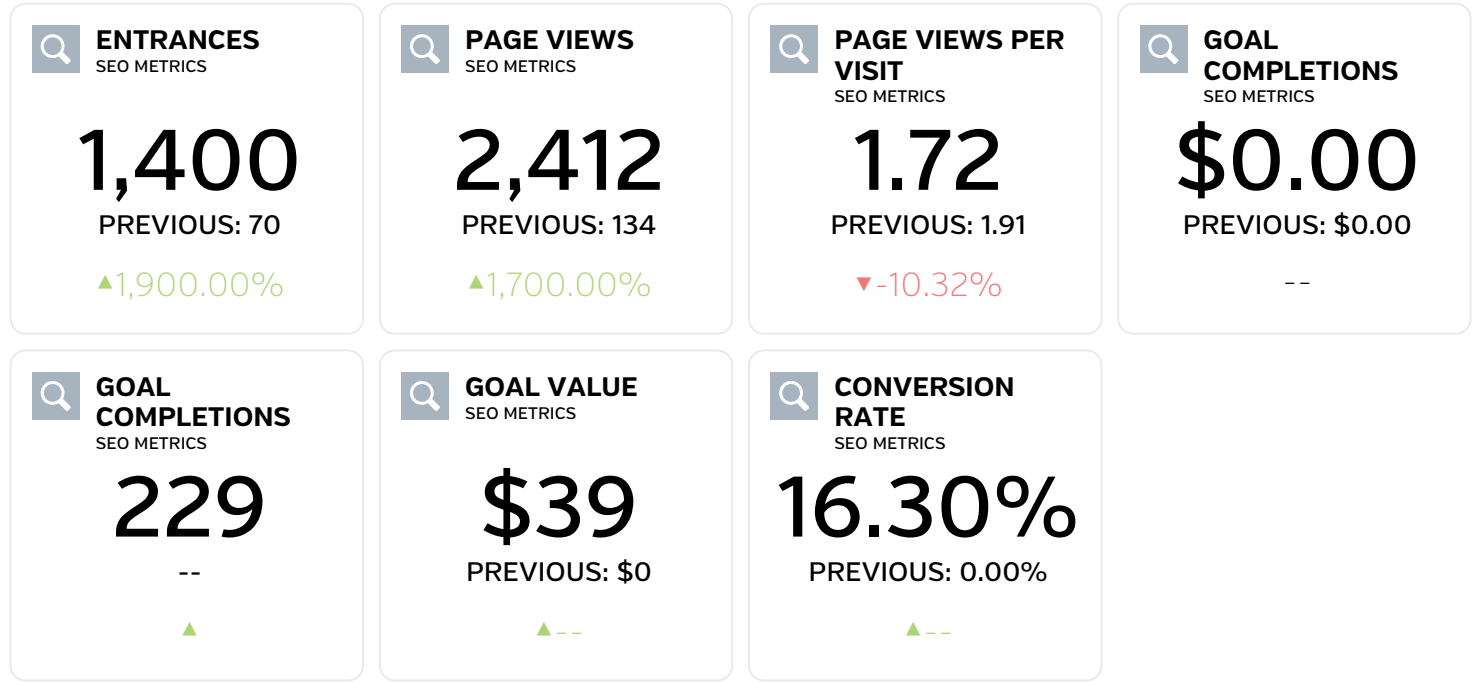
**1.54**

PREVIOUS: 1.69

▼-9.2%

# SEO Metrics - Landing Pages from Organic Traffic

12/01/2018 - 12/31/2018 [compared to 12/01/2017 - 12/31/2017]






## LANDING PAGES FROM ORGANIC TRAFFIC

SEO METRICS

PAGE ▲	%	ENTRANCES	PAGE VIEWS	PAGES/SESSION	GOAL COMPLETIONS	GOAL VALUE	CONVERSION RATE
[not set]	0.00%	--	--	0.00	--	\$0.00	0.00%
/	1.93%	27	87	3.22	11	\$0.00	40.74%
/2017-burn-morel-hunt/	0.07%	1	1	1.00	1	\$0.00	100.00%
/2018-burn-morel-foraging-oregon-burn-overview/	0.43%	6	15	2.50	4	\$0.00	66.67%
/2018-burn-morel-foraging-oregon-burn-overview/dusty-camper-and-truck/	0.07%	1	1	1.00	--	\$0.00	0.00%
/2018-burn-morel-foraging-oregon-burn-overview/morels-drying-in-sun/	0.07%	1	1	1.00	--	\$0.00	0.00%
/2018-burn-morel-hunting-maps/	7.79%	109	192	1.76	18	\$0.00	16.51%
/2018-burn-morel-hunting-maps/amp/	0.57%	8	11	1.38	--	\$0.00	0.00%
/2018-top-9-early-season-morel-spots-california/	26.79%	375	532	1.42	42	\$39.00	11.20%
/2018-top-9-early-season-morel-spots-california/amp/	2.36%	33	49	1.48	3	\$0.00	9.09%

# What Do Your Site Visitors Do?


12/01/2018 - 12/31/2018 [compared to 12/01/2017 - 12/31/2017]

 **VISITORS THAT BOUNCE**  
LAST MONTH VS LAST YEAR

**9.64%**

PREVIOUS: 79.82%


▼-87.92%

 **PAGES VIEWED PER SESSION**  
LAST MONTH VS LAST YEAR

**1.54**

PREVIOUS: 1.69

▼-9.2%

 **BOUNCE RATES BY CHANNEL - HOW DO YOUR BEST VISITORS FIND YOU?**  
LAST MONTH VS LAST YEAR

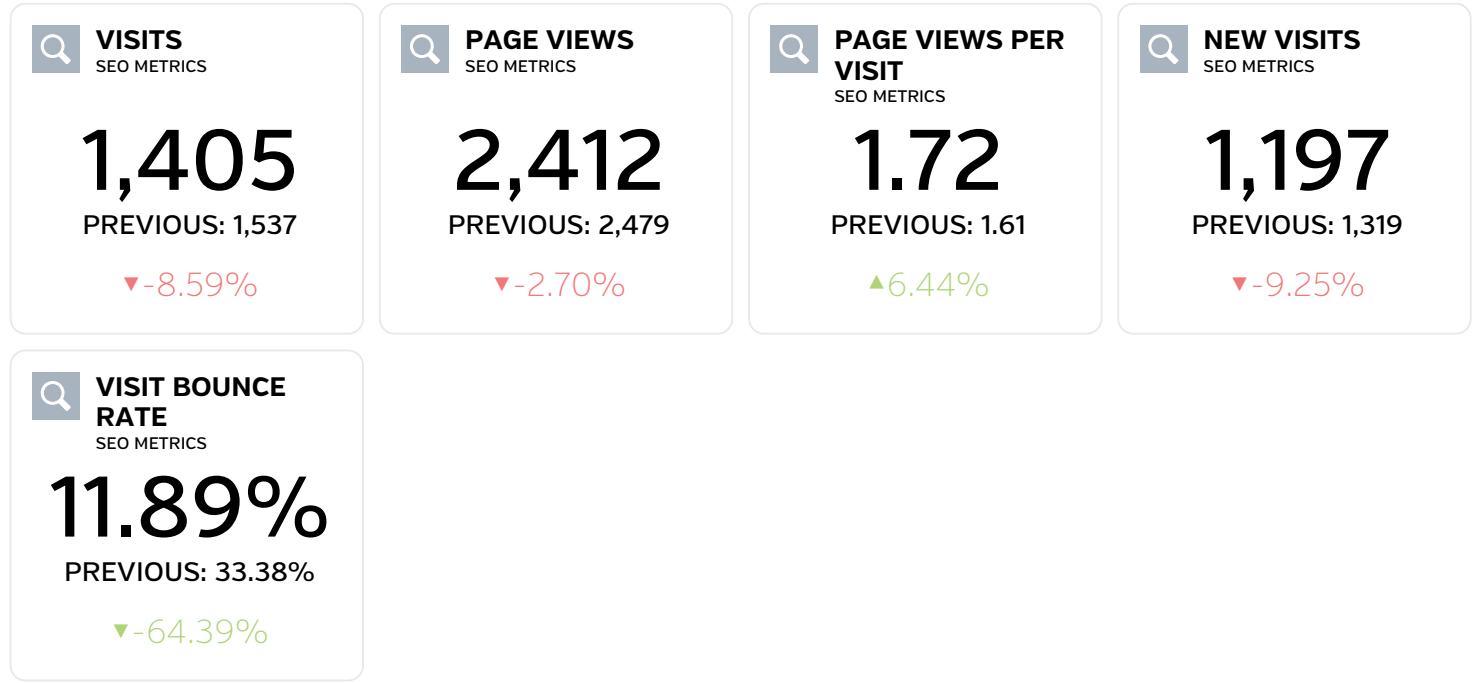
CHANNELS	SESSIONS ▼	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION
Organic Search	▲1,907.14% 1,405 vs 70	▼-84.30% 11.89% vs 75.71%	▼-10.32% 1.72 vs 1.91	▲42.37% 1:36 vs 1:08
Social	▲15,083.33% 911 vs 6	▼-97.15% 2.85% vs 100.00%	▲17.78% 1.18 vs 1.00	∞ 0:53 vs 0:00
Direct	▲1,602.94% 579 vs 34	▼-83.36% 14.68% vs 88.24%	▲38.35% 1.67 vs 1.21	▲206.40% 1:42 vs 0:33
Referral	▲1,200.00% 39 vs 3	▼-61.54% 12.82% vs 33.33%	▼-58.74% 1.51 vs 3.67	▼-63.80% 2:19 vs 6:24
Display	∞ 1 vs 0	0.00% 0.00% vs 0.00%	∞ 2.00 vs 0.00	∞ 16:18 vs 0:00
{Other}	▼-100.00% 0 vs 1	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00

**TOP PAGES VIEWED BY NON-BOUNCE VISITORS**  
LAST MONTH VS LAST YEAR

PAGE	UNIQUE PAGEVIEWS ▾	AVG TIME ON PAGE
/christmas-gifts-for-your-favorite-mushroom-hunter/	∞ 923 vs 0	∞ 7:03 vs 0:00
/2018-top-9-early-season-morel-spots-california/	∞ 376 vs 0	∞ 3:49 vs 0:00
/colorado-wild-edible-mushrooms/	∞ 196 vs 0	∞ 1:41 vs 0:00
/	▲2,900.00% 180 vs 6	▲99.44% 1:45 vs 0:52
/2018-burn-morel-hunting-maps/	∞ 136 vs 0	∞ 3:03 vs 0:00
/resources/	▲4,500.00% 92 vs 2	▼-79.89% 3:26 vs 17:08
/winter-mushrooms-pacific-northwest/	∞ 81 vs 0	∞ 2:09 vs 0:00
/top-2018-oregon-morel-spots/	∞ 78 vs 0	∞ 1:58 vs 0:00
/learn-to-forage/	▲3,350.00% 69 vs 2	▼-2.25% 1:26 vs 1:28
/blog/	▲1,225.00% 53 vs 4	▲18.14% 0:34 vs 0:29

# SEO Metrics - Site Engagement from Organic Traffic

12/01/2018 - 12/31/2018 [compared to 11/01/2018 - 11/30/2018]





## SITE ENGAGEMENT FROM ORGANIC TRAFFIC

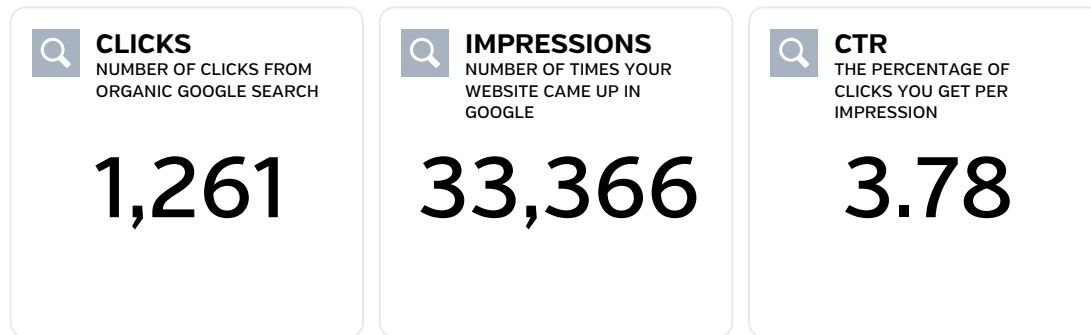
SEO METRICS

KEYWORD ▲	%	SESSIONS	PAGE VIEWS	PAGES/SESSION	NEW SESSIONS	BOUNCE RATE
[not provided]	96.65%	1,358	2,315	1.70	1,165	12.15%
amazon	0.14%	2	2	1.00	2	0.00%
best mushroom hunting in northern californi	0.07%	1	1	1.00	1	0.00%
best pickled asparagus recipes	0.07%	1	1	1.00	1	0.00%
best states for hunting wild fire morels	0.07%	1	1	1.00	1	0.00%
colorado asparagus	0.07%	1	3	3.00	--	0.00%
colorado asparagus wild	0.21%	3	5	1.67	--	0.00%
colorado morel	0.07%	1	1	1.00	1	0.00%
edible mushrooms maple colorado	0.07%	1	2	2.00	1	0.00%
foraging classes colorado	0.07%	1	1	1.00	1	0.00%



# Google Results and Insights

12/01/2018 - 12/31/2018





## TOP KEYWORD PHRASES

GOOGLE RESULTS

QUERIES	CLICKS	IMPRESSIONS	CTR	POSITION
oregon sand dunes	1	662	0%	7.5
grand fir tree	--	305	0%	5.3
mushroom cultivation	1	252	0%	6.6
oregon mushroom hunting map	36	244	14.75%	3.3
black trumpet	1	213	0%	5.7
2018topnine	--	173	0%	9.1
colorado mushrooms	10	160	6.25%	3.9
gaia gps	--	131	0%	50.5
mushroom hunting northern california	6	120	5.00%	7.6
morel mushroom hunting map	4	117	3.42%	7.4
best hunting gps	--	101	0%	90.7
mushroom hunting southern california	12	99	12.12%	5.7
mushroom picking	1	98	1.02%	5.2
winter mushrooms pacific northwest	16	96	16.67%	4.7
foraging basket	3	93	3.23%	10.4
edible plants in colorado	1	92	1.09%	10.5
grow closet	--	86	0%	72.3
camp sherman	--	85	0%	5.9
edible mushrooms in oregon	--	81	0%	12.4
drying mushrooms	--	75	0%	13.0
best gps app	--	75	0%	89.3
chanterelle season california 2018	20	64	31.25%	2.8
mushrooms in oregon	1	62	1.61%	7.5
morel mushrooms in oregon	3	59	5.08%	4.8
mushrooms colorado	3	55	5.45%	2.1



**TOP PAGES RECEIVING ORGANIC GOOGLE TRAFFIC**  
SORTED BY IMPRESSIONS!

PAGES	IMPRESSIONS ▾	CLICKS	CTR	POSITION
<a href="https://www.modern-forager.com/the-best-gps-app-for-mushroom-hunting-gaia-gps/">https://www.modern-forager.com/the-best-gps-app-for-mushroom-hunting-gaia-gps/</a>	8,030	40	0%	53.3
<a href="https://www.modern-forager.com/foraging-oregon-coastal-dunes-november/">https://www.modern-forager.com/foraging-oregon-coastal-dunes-november/</a>	3,051	42	1.38%	9.5
<a href="https://www.modern-forager.com/2018-top-9-early-season-morel-spots-california/">https://www.modern-forager.com/2018-top-9-early-season-morel-spots-california/</a>	2,896	369	12.74%	13.4
<a href="https://www.modern-forager.com/colorado-wild-edible-mushrooms/">https://www.modern-forager.com/colorado-wild-edible-mushrooms/</a>	2,805	188	6.70%	15.7
<a href="https://www.modern-forager.com/2018-burn-morel-hunting-maps/">https://www.modern-forager.com/2018-burn-morel-hunting-maps/</a>	2,590	110	4.25%	27.1
<a href="https://www.modern-forager.com/mushroom-cultivation/">https://www.modern-forager.com/mushroom-cultivation/</a>	991	4	0%	16.5
<a href="https://www.modern-forager.com/the-best-gps-app-for-mushroom-hunting-gaia-gps/amp/">https://www.modern-forager.com/the-best-gps-app-for-mushroom-hunting-gaia-gps/amp/</a>	956	3	0%	54.0
<a href="https://www.modern-forager.com/mushroom-identification-edibility-systematic-approach/">https://www.modern-forager.com/mushroom-identification-edibility-systematic-approach/</a>	916	4	0%	14.6
<a href="https://www.modern-forager.com/sustainable-mushroom-picking/">https://www.modern-forager.com/sustainable-mushroom-picking/</a>	803	24	2.99%	17.0
<a href="https://www.modern-forager.com/top-2018-oregon-morel-spots/">https://www.modern-forager.com/top-2018-oregon-morel-spots/</a>	767	66	8.60%	15.7



**DEVICES USED**  
SORTED BY IMPRESSIONS!

DEVICES	CLICKS	IMPRESSIONS ▾	CTR	POSITION
MOBILE	777	22,924	3.39%	23.5
DESKTOP	409	9,797	4.17%	40.4
TABLET	75	645	11.63%	7.8

# SEO Metrics - Search Engine Share

12/01/2018 - 12/31/2018 [compared to 11/01/2018 - 11/30/2018]



## SEARCH ENGINE SHARE

SEO METRICS

SEARCH ENGINE ^	%	SESSIONS	PAGE VIEWS	PAGES/SESSION	GOAL COMPLETIONS	GOAL VALUE	CONVERSION RATE
bing	3.56%	50	102	2.04	10	\$0.00	20.00%
google	94.66%	1,330	2,278	1.71	215	\$39.00	16.17%
yahoo	1.78%	25	32	1.28	4	\$0.00	16.00%

# Keywords We are Keeping Our Eyes On

12/01/2018 - 12/31/2018



## TOP PHRASES

PLEASE LET US KNOW WHAT PHRASES TO ADD!

KEYWORD ^	AVG. RANK	LOCAL VOL	GLOBAL VOL	ADV COMP
burn morel maps	-	-	-	
colorado asparagus hunting	-	-	-	
Colorado Burn Morels	-	-	-	
colorado mushroom hunting	3.42	170	170	
colorado wild mushrooms	3.00	110	110	
learn to forage mushrooms	-	-	-	
modern forager	1.00	50	70	
oregon burn morels	-	-	-	
oregon morel hunting	-	50	50	
Wildfire morel hunting	-	-	-	

# Top Backlinks to Your Website

12/01/2018 - 12/31/2018

## NEW BACKLINKS MODERN FORAGER

SOURCE URL	TARGET URL	CITATION FLOW	DATE	ANCHOR TEXT	NF	IMG
<a href="http://wholehealthsource.blogspot.com/2008/04/[18]">http://wholehealthsource.blogspot.com/2008/04/[18]</a>	<a href="https://www.modern-forager.com/blog/">https://www.modern-forager.com/blog/</a>	33	Jan 3, 2019	modern forager	--	--
<a href="http://weightoftheevidence.blogspot.com/">http://weightoftheevidence.blogspot.com/ [705]</a>	<a href="https://www.modern-forager.com/blog/">https://www.modern-forager.com/blog/</a>	32	Dec 20, 2018	modern forager	--	--
<a href="https://www.steamboatpilot.com/news/1st-western-colorado-outdoor-sportsman-expo-planned-for-april-7-and-8-in-eagle/">https://www.steamboatpilot.com/news/1st-western-colorado-outdoor-sportsman-expo-planned-for-april-7-and-8-in-eagle/ [1]</a>	<a href="http://modern-forager.com/">http://modern-forager.com/</a>	32	Jan 4, 2019	modern-forager.com	--	--
<a href="https://proteinpower.com/drmike/2007/09/27/karl-popper-metabolic-advantage-and-the-c57bl6-mouse/">https://proteinpower.com/drmike/2007/09/27/karl-popper-metabolic-advantage-and-the-c57bl6-mouse/ [8]</a>	<a href="https://www.modern-forager.com/">https://www.modern-forager.com/</a>	31	Jan 5, 2019	modern forager	X	--
<a href="https://www.marksdailyapple.com/naturally-reduce-inflammation/">https://www.marksdailyapple.com/naturally-reduce-inflammation/ [87]</a>	<a href="https://www.modern-forager.com/blog/category/nightshades/">https://www.modern-forager.com/blog/category/nightshades/</a>	31	Dec 30, 2018	<a href="http://www.modernforager.com/blog/category/nightshades/">http://www.modernforager.com/blog/category/nightshades/</a>	X	--
<a href="https://www.gaiagps.com/company/inthenews/">https://www.gaiagps.com/company/inthenews/ [1]</a>	<a href="https://www.modern-forager.com/the-best-gps-app-for-mushroom-hunting-gaia-gps/">https://www.modern-forager.com/the-best-gps-app-for-mushroom-hunting-gaia-gps/</a>	30	Dec 29, 2018	the best gps app for mushroom hunting: gaia gps	--	--
<a href="http://www.lifereboot.com/2007/10-articles-that-changed-my-life/">http://www.lifereboot.com/2007/10-articles-that-changed-my-life/ [3]</a>	<a href="https://www.modern-forager.com/blog/">https://www.modern-forager.com/blog/</a>	30	Dec 30, 2018	modern forager » blog archive » a few recent posts and articles	X	--
<a href="http://cavemanfood.blogspot.com/">http://cavemanfood.blogspot.com/ [531]</a>	<a href="https://www.modern-forager.com/">https://www.modern-forager.com/</a>	29	Dec 31, 2018	modern forager	--	--
<a href="https://gymjunkies.com/best-fitness-blogs/">https://gymjunkies.com/best-fitness-blogs/ [4]</a>	<a href="https://www.modern-forager.com/blog/">https://www.modern-forager.com/blog/</a>	29	Jan 3, 2019	scott kustes - modern forager	X	--
<a href="http://itiswhatitisgg.blogspot.com/">http://itiswhatitisgg.blogspot.com/ [791]</a>	<a href="https://www.modern-forager.com/">https://www.modern-forager.com/</a>	28	Dec 25, 2018	modern forager	--	--



**ALL BACKLINKS**  
MODERN FORAGER

**18,681**



**NOFOLLOW  
BACKLINKS**  
MODERN FORAGER

**286**



**IMAGE  
BACKLINKS**  
MODERN FORAGER

**11**